



A Felicitation of CSR Responsibility in Healthcare

5th SEPTEMBER, 2024

India Habitat Centre, New Delhi

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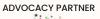
















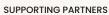












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Head-Centre for
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MS. ANJALI DEVI Player BC-3 (Female), BSFI

Summit Overview

Healthcare CSR ChangeMakers Summit & Awards 2024: An Overview

Welcome to the **Healthcare CSR ChangeMakers Summit & Awards 2024!**

We are delighted to invite you to this comprehensive and inclusive Corporate Social Responsibility (CSR) initiative, which aims to celebrate and inspire impactful social action in the critical realm of healthcare. This all-day event, spearheaded by HEAL Foundation in association with our esteemed partners, promises to be a landmark occasion featuring a series of sessions, discussions, and award ceremonies.

The primary objective of this summit is to bring together industry leaders, healthcare professionals, and CSR enthusiasts to explore the intersection of healthcare and CSR. We aim to celebrate initiatives that have made a significant impact on society and to inspire further action. Your esteemed collaboration will undoubtedly elevate the stature of the event, adding grandeur to this celebration of social impact.

HEAL Foundation, a not-for-profit organisation registered under the Indian Trust Act, is synonymous with healthcare communication and advocacy. Since our inception, we have been committed to advocating for long-term sustainable healthy living through policy-making, educating health professionals, and spreading awareness about relevant health issues. By engaging key stakeholders of the healthcare industry, we strive to bring about desirable behavioural changes in the masses to ensure healthy living.

The Healthcare CSR ChangeMakers Summit & Awards 2024 promises to be an inspiring event, showcasing innovative solutions and transformative projects. Highlights of the summit include sessions on technological innovations in CSR, discussions on preventive and integrated public health, and an exploration of strategies for women's empowerment through collaborative public healthcare. We will also delve into the importance of menstrual health, recognising it as a critical factor in women's well-being and empowerment.

Join us on September 5th, 2024, at the India Habitat Centre, New Delhi, for an enlightening and transformative experience. Let us work together to make a significant impact on healthcare and celebrate those who are leading the way in social responsibility.

Warm regards,

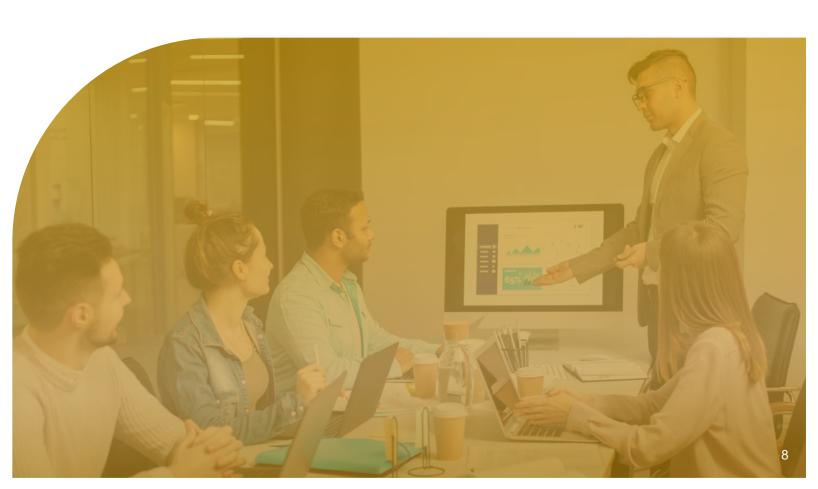
Team HEAL Foundation

Key Theme

Social Impact Outreach Champions and Change Makers

The **HEAL Foundation** is hosting a prestigious event, the Healthcare CSR ChangeMakers Summit & Awards 2024. This summit brings together leaders to discuss and celebrate advancements in Menstrual Health, recognizing it as a critical factor in women's well-being and empowerment. The summit promises insightful discussions and the awards ceremony will honour those making a positive difference.

- **Empowerment:** Good menstrual hygiene management is critical for education, work, and overall well-being.
- Alignment with Swachh Bharat Mission: Menstrual hygiene is crucial for women's empowerment, echoing the success of the Prime Minister's sanitation initiative.
- **SDG Alignment:** The Menstrual Hygiene Policy Draft 2023 supports India's Sustainable Development Goals (SDGs) on education, gender equality, and clean water.
- **Economic Opportunity:** By addressing menstrual health needs, we can create new markets for affordable and sustainable feminine hygiene products, empowering women entrepreneurs.
- **Reduced Healthcare Burden:** Proper menstrual hygiene management can reduce the risk of infections and related healthcare costs.



Summit Highlights:

Collaborative Public Healthcare Movement

Explore strategies for women's empowerment through partnerships between policymakers, NGOs, and Self Help Groups (SHGs).

CSR for Health Impact

Parliamentarians and stakeholders will discuss strategies to leverage CSR for universal health coverage and innovation.

Sustainable Dividends Goals

Discuss strategies to empower the female demographic through a multi-faceted policy approach.

CSR-Tech

Witness the transformative power of technology in healthcare delivery, including telemedicine, mobile health solutions, and data-driven approaches.

Glimpses of Previous Conclaves



Padma Doctors Congregation

CHIEF GUEST

GUEST OF HONOUR





















Healthcare Changemakers Conclave- 2023

CHIEF GUEST













Tentative Agenda (Thursday, September 05, 2024)

Timings	Particulars
09:30 AM - 10:00 AM	Registration & Networking Tea
10:00 AM - 10:15 AM	Inaugural: Welcome Address
10:15 AM - 10:30 AM	Keynote Address:
	CSR in India: From Vision to Impact – Charting the Future of Corporate Responsibility
Informative Sessions	
10:30 AM - 11:20 AM	Session-1
	Evolution and Impact of CSR in India
	Discussion Highlights:
	 Government dignitaries discuss the transformation of CSR since Independence and the future trajectory.
	 Highlights include the role of CSR in nation-building, its evolution over decades, and envisioning the path forward.
11:20 AM - 12:00 PM	Session-2
	The Role of Technology in Bridging Gaps and Building Communities
	Discussion Highlights:
	 In this session, representatives from NGOs and government bodies will share inspiring stories of how technology has been leveraged in CSR initiatives to bridge gaps and build stronger communities.
	 The discussion will include case studies of successful projects their transformative impact on communities, and the valuab lessons learned along the way.

12:00 PM - 12:40 PM

Session-3

Her Influence – Inspiring stories and Strategies

Discussion Highlights:

This session celebrates the impactful contributions of women in Corporate Social Responsibility (CSR). Attendees will hear compelling stories and gain strategic insights from female leaders who are driving positive change. Discover how their innovative approaches and unwavering commitment are shaping a sustainable future and inspiring the next generation of CSR champions.

12:40 PM - 12:50 PM

Keynote Address:

Transformative Health CSR: Innovating for Comprehensive Community Well-Being

12:50 PM - 1:35 PM

Session-4

Broad-Spectrum Health CSR: Addressing Diverse Diseases for Holistic Community Care

Discussion Highlights:

- The healthcare industry shares their CSR initiatives and projects.
- Highlights include innovative approaches, partnerships for impact, aligning CSR with business goals, and future trends in health CSR.

01:35 PM - 2:05 PM

Networking Lunch

2:05 PM - 2:35 PM	Session-5		
	Blind Spots in CSR: Highlighting Health Issues That Are Frequently Overlooked Discussion Highlights: • Discussion on health issues that are often overlooked in CSR initiatives. • Highlights include identifying these issues, exploring why they're overlooked, and strategies for inclusion.		
		2:35 PM - 02:50 PM	Keynote Address 3:
			Unified Vision for Health: Aligning Corporate CSR with National Health Strategies
		02:50 PM - 3:20 PM	Session-6
Synchronising Efforts Aligning CSR with National Health Goals			
Discussion Highlights:			
 A focus on integrating corporate initiatives with government health projects. 			
 Highlights include strategies for alignment, case studies of successful integration, and the future of public health and CSR. 			
3:20 PM - 3:30 PM	CSR Initiatives of Seva Bharti- The Largest NGO in the world		
3:30 PM - 4:00 PM	Celebrating the BOCCIA India Champion		
	Discussion Highlights:		
	Discussion on the role and impact of CSR initiatives in the sports sector with a special focus on the Olympics.		
	Highlights include successful sports-focused CSR projects, their community impact, and future opportunities.		

Awards Ceremony (4:00 PM - 5:30 PM)

Recognition of impactful CSR initiatives in healthcare for the year 2024.

Major Award Categories:

1. CSR Healthcare Changemakers Awards – Corporate/NGO's/Individuals

This category would recognize organizations and individuals who have demonstrated exceptional innovation and impact in addressing healthcare challenges through their corporate social responsibility initiatives. It would celebrate projects that have significantly improved health outcomes, increased access to healthcare services, and promoted sustainable solutions in underserved communities.

2. Best Health Tech Solution of the Year - Corporate/NGO's/Individuals

This category honours the most innovative and impactful health tech solution that has the potential to transform healthcare delivery. It celebrates initiatives that improve overall patient care quality and health outcomes through digital innovation.

3. Excellence in Social Impact Awards - Corporate/NGO's/Individuals

This category would recognize organizations, initiatives, or individuals that have made significant contributions to enhancing community welfare, improving living conditions, and fostering sustainable development within local communities. It would celebrate efforts that create measurable social change and empower communities through innovative solutions and collaborative approaches.

4. Women Empowerment Champion Awards - Corporate/NGO's/Individuals

This category would recognize individuals or organizations that have made significant contributions to advancing women's rights, promoting gender equality, and empowering women in various sectors. It would celebrate those who have demonstrated leadership in creating initiatives that uplift women, enhance their roles in society, and drive positive social change.

5. Medical Technology CSR Awards - Corporate/NGO's/Individuals

This category would recognize groundbreaking advancements and innovative solutions in the healthcare sector that significantly improve patient care, enhance healthcare delivery, or introduce new technologies.





iii 5th SEPTEMBER, 2024

India Habitat Centre, New Delhi

JURY

CHAIRED BY





DR. MOHSIN WALI Padma Shri Awardee Physician of 3 Past Presidents, Sr. Consultant, Medicine Sir Ganga Ram Hospital, Delhi



DR. HARSH MAHAJAN Chairman of Mahajan Imaging



lodine Man of India

New Delhi & President, ICCIDD,

DR. SHUCHIN BAJAJ Founder & Director of Ujala Cygnus Group of Hospitals



DR. URVASHI PRASAD Director Office of Vice Chairman, NITI Aayog



CO- CHAIRED BY

DR. SUNIL K **KHETARPAL** Director, Association of Healthcare Providers (India) - AHPI



MR. R SHANKAR Former Editor of The New Indian Express, Karnataka



DR. RAVI GAUR Founder & Director Path Labs(UNI DRG Speciality Laboratory -LLP) Group Member of FICCI Health-care, CII Chair Health & Wellness Sub. ASSOCHAM- Member: MedTech & Diagnostics, Group Member



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DR. NEELESH TIWARI Neuropsychiatrist, Chairman & Director, World Brain Centre, New Delhi







DR. AASTHAA DEWAN Founder & CEOFounder & CEO, MBS Wellness



Board Member, HEAL Foundation

Target Audience



Policy Stakeholders & Advisors



Women Achievers & Leaders



Academic Institutions



Healthcare Professionals



Healthcare NGOs & SHGs



CSR Leaders & Managers



Corporate Leaders



Government Dignitaries



Doctors & Key Opinion Leaders



Occupational Health
Professionals & Institutions



Organising Committee







DR. SWADEEP SRIVASTAVA Founder & Chairman, **HEAL** Foundation



MS. MISHA **DANGE** Board Member, HEAL Foundation



MR. BIKRAM **UPADHYAY** Program Director, HEAL Foundation

ORGANISING COMMITTEE MEMBERS



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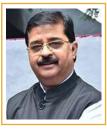
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5th **SEPTEMBER, 2024** India Habitat Centre, New Delhi



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